



The diagram shows a business card layout with three distinct rectangular regions. The outermost region is bounded by a red line and is labeled 'TRIM'. Inside this is a blue line labeled 'SAFE ZONE'. The innermost region is bounded by a black line and is labeled 'BLEED'. Lines connect each label to its corresponding boundary on the left side of the diagram.

## **TRIM**

90x50 mm.

Final size of the business card.

## **SAFE ZONE**

3-2 mm from edge of product.

Do not place important objects beyond safe zone.

## **BLEED**

+3 mm to final trim size, file size with bleed 96x56 mm.

Extend the background objects or colors beyond trim line 3 mm.