

The diagram shows a business card layout with three nested rectangular frames. The outermost frame is red and represents the 'TRIM' size. The middle frame is blue and represents the 'SAFE ZONE'. The innermost frame is black and represents the 'BLEED' area. Lines connect the text labels to their respective frames: a red line for TRIM, a blue line for SAFE ZONE, and a black line for BLEED.

## **TRIM**

90x50 mm.

Final size of the business card.

## **SAFE ZONE**

3-2 mm from edge of product.

Do not place important objects  
beyond safe zone.

## **BLEED**

+3 mm to final trim size,

file size with bleed 96x56 mm.

Extend the background objects  
or colors beyond trim line 3 mm.

