

A diagram of a business card layout showing three distinct zones defined by colored lines: a red outer line for the trim, a blue inner line for the safe zone, and a black line for the bleed. The zones are labeled TRIM, SAFE ZONE, and BLEED with corresponding colored lines pointing to them.

TRIM

90x50 mm.

Final size of the business card.

SAFE ZONE

3-2 mm from edge of product.

Do not place important objects beyond safe zone.

BLEED

+3 mm to final trim size, file size with bleed 96x56 mm.

Extend the background objects or colors beyond trim line 3 mm.