

The diagram shows a business card layout with three distinct boundaries. An outer red line represents the final trim size. An inner blue line represents the safe zone. A black line, located 3 mm from the blue line, represents the bleed area. Lines connect these boundaries to their respective text descriptions on the left side of the page.

TRIM

85x55 mm.

Final size of the business card.

SAFE ZONE

3-2 mm from edge of product.

Do not place important objects beyond safe zone.

BLEED

+3 mm to final trim size, file size with bleed 96x56 mm.

Extend the background objects or colors beyond trim line 3 mm.