



The diagram illustrates the layout of a business card with three distinct zones defined by colored lines: a red line for the trim, a blue line for the safe zone, and a black line for the bleed. The TRIM line is the outermost red border. The SAFE ZONE is a blue border inside the trim. The BLEED is a black line further inward, defining the area where background elements must extend. Each zone is accompanied by a text block explaining its dimensions and purpose.

TRIM

90x50 mm.

Final size of the business card.

SAFE ZONE

3-2 mm from edge of product.

Do not place important objects
beyond safe zone.

BLEED

+3 mm to final trim size,

file size with bleed 96x56 mm.

Extend the background objects
or colors beyond trim line 3 mm.

