

The diagram shows a business card layout with three distinct lines: a red outer line for the trim, a blue inner line for the safe zone, and a black line for the bleed. Each line is accompanied by a text block explaining its purpose and dimensions. The TRIM line is the outermost, the SAFE ZONE is the innermost, and the BLEED line is positioned between them.

TRIM

90x50 mm.

Final size of the business card.

SAFE ZONE

3-2 mm from edge of product.

Do not place important objects beyond safe zone.

BLEED

+3 mm to final trim size, file size with bleed 96x56 mm.

Extend the background objects or colors beyond trim line 3 mm.