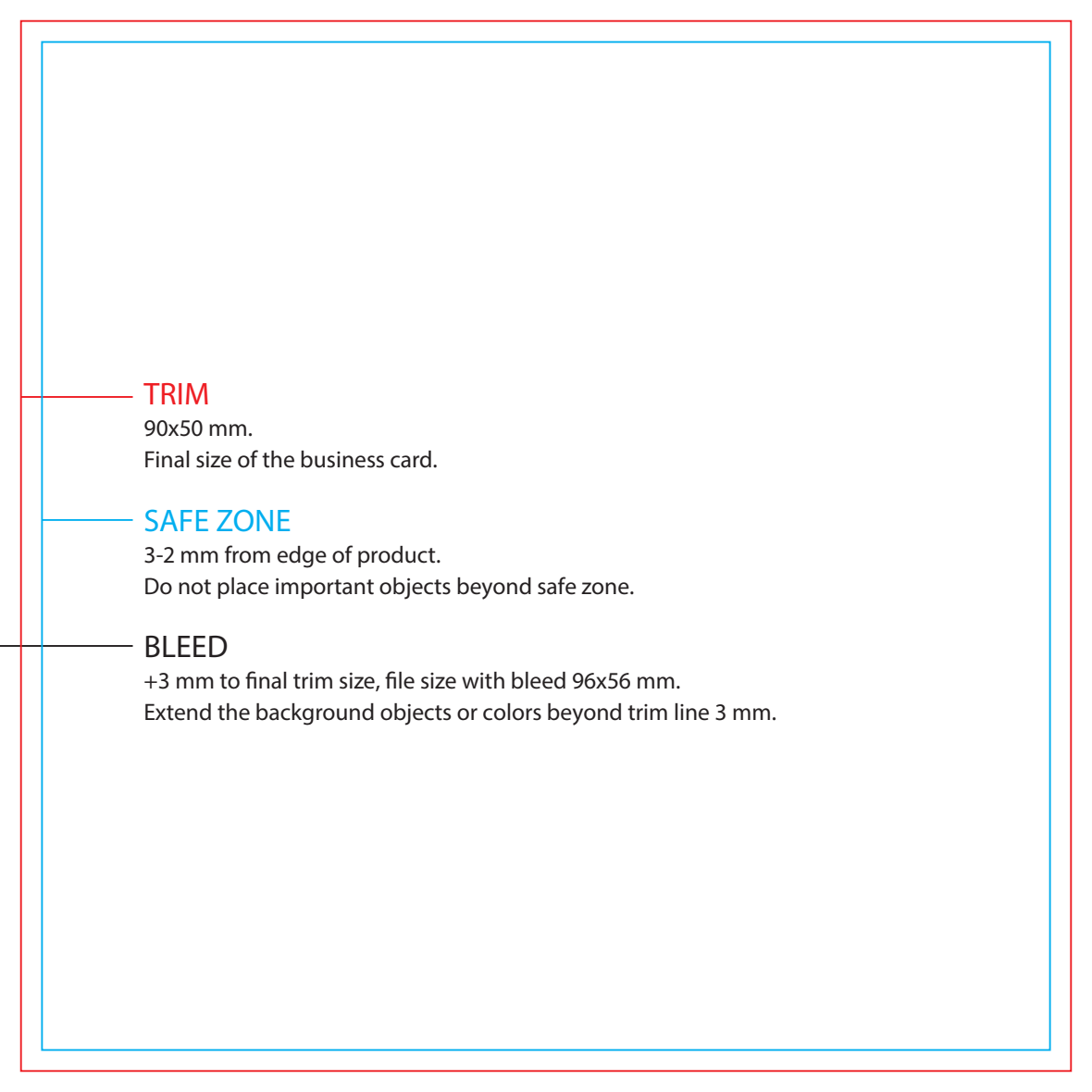




The diagram shows a business card layout with three concentric rectangular borders. The outermost border is red and represents the 'BLEED' area. The middle border is blue and represents the 'SAFE ZONE'. The innermost border is black and represents the 'TRIM' size. Lines connect these borders to their respective labels on the left side of the page.

TRIM

90x50 mm.

Final size of the business card.

SAFE ZONE

3-2 mm from edge of product.

Do not place important objects beyond safe zone.

BLEED

+3 mm to final trim size, file size with bleed 96x56 mm.

Extend the background objects or colors beyond trim line 3 mm.